

WRSU

630 on your dial

RICHARD S. SECLOW '51
Station Manager

BILL PAWSON '51
Program Director

CARL FRAHN '51
Business Director

ALAN NIELSEN '51
Technical Director

RADIO RUTGERS
Box 155, Rutgers University
New Brunswick, N. J.
N. B. 2-1052

Hello there,

This is Radio Rutgers back again to give to you its monthly report of happenings and accomplishments at the State University of New Jersey.

First thing that we have to report is that we are broadcasting eight home and two away games of our baseball team. Those games are also being carried by W.C.T.C. (New Brunswick) and they have agreed to pay sustaining rates and all line charges for this package. Needless to say, we also are trying to get sponsors for the games.

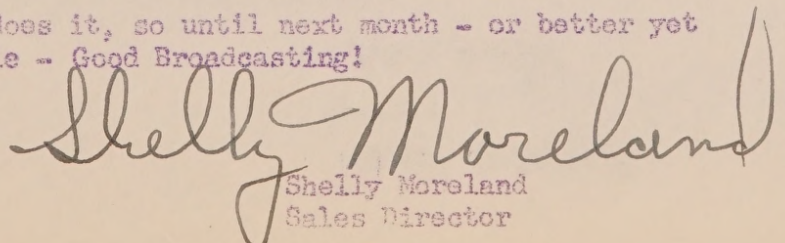
On our quest for classical "LP's", we have not had the success that we had hoped for. A lot of the companies have not answered as yet but we are now getting records from Alco, Coleseum, Stradivari, and The Haydn Society. We hope that by the next letter the results will be a little better.

If any of you are still having trouble with popular record releases, Bill Pawson, our Program Director, will be at the I.B.S. meeting on the 27th and he states that he will be happy to talk with any of you about this subject.

Memo from Al Nielsen, our technical director, to Swarthmore College. There is a cheap way to soundproof and there is the good way to do the same job. The cheap way is to get sack cloth and tack it to the wall in a series of "pleats". This is also known as the dusty way because after a while if it isn't cleaned it really collects it. The good way is by using acoustical celotex. This costs a little more money but it is really worth it in the long run. There is also a spongy substance on the market that is used for sound proofing, but after a few years it flakes and is a poor investment. Whatever you do don't over soundproof, because there should be a little "bounce" to your studios.

In the past months we have had quite a few visitors from other college stations, and also some from WOR in New York, who have dropped in on us. To any of you who are within the range of this letter and who are in or near New Brunswick, please feel free to come up and see us at any time.

Well, that just about does it, so until next month - or better yet until the 27th at Temple - Good Broadcasting!


Shelly Moreland
Sales Director

W R S U

630 on your dial

RADIO BUTGERS

Box 188, Rutgers University
New Brunswick, N. J.
N. E. 2-1082

RICHARD S. BROWN
JAMES H. BROWN
BILL PATTON
CARL FRANK
ALAN MILLER

Hello there,

This is Radio Rutgers and again to give to you the monthly report of happenings and accomplishments at the State University of New Jersey.

First thing that we have to report is that we are broadcasting eight hours and two many hours of our baseball team. These games are also being carried by W.C.T.U. (New Brunswick) and they have agreed to pay maintaining rates and all line charges for this package. Needless to say, we also are trying to get sponsors for the games.

On our quest for classical "12's", we have not had the success that we had hoped for. A lot of the companies have not answered us yet but we are now getting records from Alton, Colorado, Denver, and The Radio Company. We hope that by the next lecture the results will be a little better.

If any of you are still having trouble with popular records see James, Bill Brown, our Program Director, will be at the 12's meeting on the 27th and he states that he will be happy to talk with any of you about this subject.

Now from Al Nelson, our technical director, to demonstrate College. There is a cheap way to waterproof and there is the good way to do the same job. The cheap way is to get some cloth and tape it to the wall in a series of "planks". This is also known as the "plank" method and it is a little bit better than the old way. The good way is to use a special material. This costs a little more money but it is really worth it in the long run. There is also a special material on the market that is used for sound proofing. But when a few years it takes and is a good investment. However, get the best over soundproofing. Because there should be a little "bounce" in your studio.

In the past months we have had quite a few visitors from other college stations, and also from WJR in New York, who have dropped in on us. To any of you who are within the range of this letter and who are near New Brunswick, please feel free to come up and see us at any time.

Well, that's about all for this month - my letter to you until the 27th at Temple - Good Broadcasting!

Bill Brown